

PROGRAMMA 15 LUGLIO

Mainstage 15 July program grid. Columns include SEA, Brand Stories, Digital Tourism, Digital Strategy, E-commerce & Retail, Email Marketing & Messaggistica, Piattaforme e Servizi, Content Marketing, Social Media Strategies, Web Analytics, Digital & Brand Journalism, Coding, Digital Transformation, Design, Digital Fashion, Blockchain & Fintech, Social Impact, VR-AR, WMF Youth, Startup, Book Presentation, Women in Tech. Rows show time slots (08:30-10:00, 10:00-10:15, 10:15-10:30, 11:00-11:15, 11:15-11:30, 12:00-12:40, 13:00-13:40, 14:00-14:40, 15:00-15:40, 15:50-17:55, 17:15-17:25, 17:40-18:20, 18:40-19:20) and event details including speakers like Roy Paci & Aretuska, Cosmano Lombardo, and various industry experts.

PROGRAMMA 16 LUGLIO

Mainstage 16 July program grid. Columns include SEO, Brand, Digital Tourism, Digital Strategy, E-commerce & Retail, Management & Imprenditorialità, Piattaforme e Servizi, Content Marketing, Social Media Strategies, Voice & Podcast, Event Management, ONP & Filantropia, Crowdfunding, eSports & Gaming, PA & Digital Communication, SDGs, Digital Health, Startup, Book Presentation, Women in Tech. Rows show time slots (08:30-09:10, 09:30-10:10, 10:20-10:40, 10:50-11:00, 11:40-11:55, 11:55-12:35, 13:00-13:40, 14:00-14:15, 14:00-14:50, 16:00-16:40, 17:00-17:40, 16:50-17:40, 17:40-18:10) and event details including Queen Mania concert, APERTURA SECONDA GIORNATA CON OSPITE A SORPRESA, and various speakers like Stefano Rapisarda and Laura Moro.

PROGRAMMA 17 LUGLIO

Mainstage 17 July program grid. Columns include SEO, Brand, Video Marketing, Marketing Automation, E-commerce & Retail, Content Creators, Intelligenza Artificiale, Influencer Marketing, Social Media Strategies, UX & Web Design, Cybersecurity, Robotica, Leggi & Fisco, Smart Working & HR, Big Data: Quantum Computing, SDGs, Aerospace, Research for Future, Startup, Book Presentation, WMF Youth. Rows show time slots (08:50-09:30, 09:50-10:30, 10:40-10:45, 10:40-10:55, 11:45-12:00, 12:10-12:50, 13:10-13:50, 14:25-14:35, 14:35-14:50, 15:00-15:30, 15:50-16:30, 16:50-17:30, 17:40-17:50, 18:10-18:20) and event details including INNOVATION FILM FEST - CERIMONIA DI PREMIAZIONE, and various speakers like Giuseppe Borghi and Valeria Barzotti.